



I would like to invite you to our Fourth of July *The Coolest Car Show in Colorado*. This annual event is a fundraiser for the Estes Park Museum Friends whose mission is “to support the mission of the Estes Park Museum through fundraising, publications, volunteerism, outreach, and special projects and events.” [The Coolest Car Show in Colorado](#) is the largest event and fundraiser the Friends host.

In consideration of the many challenges we all faced this past year, we are planning a more low-key event in 2021, trying some new ideas.

- Your registration fee has been reduced to just \$20. Also, the fee for additional cars has been lowered to \$15 each.
- Pre-registered cars can arrive between 8 – 9 a.m. and enjoy coffee and treats on us.
- If there is space available on July 4, same-day registrations will begin at 9 a.m., after all pre-registered cars have been parked. Register early!!!
- Due to county social distancing regulations, this year we anticipate having to limit the cars to the first 60 that register early. If there is room left when registrations close on July 2, then we will allow registrations the morning of July 4th as long as there is space available. Spacing between cars will be in line with the current county regulations.
- To encourage early registration, we will have special goodie-bags for the first 25 registrations.
- We will not charge admission for attendees this year. We will gratefully accept donations at the entrance. We want this to be a family - fun day to enjoy without cost.
- We will have two award classes – one from the Estes Valley and one from outside the Valley. There will be a first, second and third place ribbon for each of these classes. Awards will be announced at 3 p.m.
- The favorite cars will be “voted” on by attendees by placing their paper money votes into the vote jar by each car. The 3 cars with the most votes (\$\$\$) from inside the Valley and outside the Valley will be the winners.
- Cars will be indoors – protected from the elements.
- Hospitality area for Car Show registrants with coffee and treats will be on the main floor, separated, just for our car owners.
- All Proceeds from the show go to further the work and mission of the **Estes Park Museum** and its support organization, the **Estes Park Museum Friends & Foundation, Inc.**

Please fill out and return the enclosed pre-registration form soon. We are anticipating a terrific response this year, and we want you to be a part of it all.

Sincerely,

Neal Standard
23rd Annual Coolest Car Show Chair